

EQUAL EMPLOYMENT OPPORTUNITY DATA LOCAL PUBLIC FILE REPORT

This report covers the twelve (12) month period ending: September 2011
Month Year

Report prepared on behalf of: Sellers Broadcasting
Licensee Name

This report covers the following Employment Units:

CALL SIGN	COMMUNITY OF LICENSE	FCC FACILITY ID NUMBER	TYPE OF STATION	OWNED / OPERATED UNDER A LOCAL MARKETING AGREEMENT
KMRY	Cedar Rapids, Iowa	17697	AM Radio	N/A

Form E

A total of 13 candidates were interviewed for full-time employment positions during the preceding twelve (12) months.

The number of employment candidates referred by each recruitment source is as follows:

STATION / EMPLOYMENT UNIT	JOB TITLE	RECRUITMENT SOURCE	ADDRESS	NUMBER OF INTERVIEWEES	JOB CODE
KMRY	Account Executive	KMRY	Cedar Rapids, Iowa	2-On Air	S-3
KMRY	Account Executive	IBA Website	Internet	3-IBA	S-3
KMRY	Account Executive	Kirkwood	Cedar Rapids, Iowa	1-Kirkwood	S-3
KMRY	Programming/Morning Personality	IBA Website	Internet	4-IBA	P-1
KMRY	Programming/Morning Personality	KMRY	Cedar Rapids, Iowa	2-On Air	P-1
KMRY	Programming/Morning Personality	Kirkwood	Cedar Rapids, Iowa	1-Kirkwood	P-1

Form F

During the preceding twelve (12) months the following station employment units implemented the Licensee's EEO program by engaging in the following recruitment and outreach initiatives:

STATION / EMPLOYMENT UNIT	EXPLAIN RECRUITMENT/OUTREACH INITIATIVE	DATE(S)
KMRY	Presented Employment Opportunities to Business to Business Seminar Meeting	10/10/2010
KMRY	Attended EEO Management Training at Annual IBA	06/2011
KMRY	Rick Sellers presented Business Opportunities to BBB Board	03/2011
KMRY	Rick Sellers presented Positions/Opening Opportunities to Catholic Laymen Club	04/2011
KMRY	Kevin Alexander presented Openings and Position Opportunities to the Cedar Rapids (CR) Noon Lions Club	05/2011
KMRY	Speech by Rick Sellers on Positions/Opening Opportunities to Tri State Travel Group	07/2011
KMRY	Tiger Club/Cub Scout Group shown KMRY Station ad all positions available	04/2011
KMRY	Provided Xavier Foundation \$2000.00for Radio Broadcasting Scholarship	06/2011
	ALSO Provided money to the Bob Brooks Broadcasting Scholarship in the amount of \$1000.00	09/2011

This EEO Local Public File Annual Report was prepared by:

Name of Analyst:	Amy Joy Schneidermann
Signature of Analyst:	<i>Amy Joy Schneidermann</i>
Analyst's Title	Traffic Manager/Administrative Assistant
Date Report Prepared:	09/30/2011
Telephone Number:	319-393-1450

Doc #:WAS01 (099000-10001) 41486397v1;02/27/2004/Time:16:30